

IMTV buys Cabtivate

IMTV has acquired Cabtivate Networks, a digital technology developed in the UK for remotely updateable narrowcast digital screen networks. Cabtivate Networks are designed to work across a range of transport systems including taxis, trains - both over and Underground - and buses.

IMTV **www.imtv.ru** will provide Cabtivate Networks **www.cabtivate.com** with the means to substantially increase its market penetration and aims to help it become one of the first successful interactive media networks in Europe.

Cabtivate Network, powered by IMTV is exhibiting in the Screen Expo London, 5th -6th February & Digital Signage Las-Vegas, 27th -28th February 2008.

The Cabtivate team remains unchanged and will act as consultants for the new Cabtivate Networks.