

3M Launches New 3800 lumen DLP projector

3M's DX70 high lumen projector is specifically designed for digital signage market

Bracknell, UK, 3 September 2007 - 3M Visual Systems, a division of diversified technology company 3M, today announced the addition of a new DLP (Digital Light Processing) projector to its existing range of high lumen digital projectors that are fully compatible with both 3M Vikuiti Rear Projection displays and 3M Digital Signage software. This high brightness projector is rated at 3800 ANSI lumens, is ideal for Vikuiti Rear Projection displays up to 60-inches diagonal and comes with a three year (or 4,000 hours) standard warranty.

"Our new DX70 projector is perfectly suited to digital signage installations where a display may be required to run all day, such as reception areas and canteens in businesses, schools and hospitals, as well as shop windows and airport displays," said Paul Gardner, Business Development Manager, 3M Visual Systems. "The product complements and strengthens our existing portfolio, at the same time widening our reach to capture those customers requiring DLP technology over LCD".

3M's DX70 utilises XGA DarkChip3 DLP technology from Texas Instruments to deliver excellent image quality. The DLP technology does not use polarisation and therefore generates a much 'whiter' image than previous LCD-based projectors when used with Vikuiti Rear Projection film. In addition, the absence of any filters means that operating costs and maintenance requirements are reduced.

Other features of 3M's DX70 DLP projector include:

- * XGA (1024x768) resolution
- * 2500:1 contrast ratio
- * Lightweight at only 3.6kg
- * Digital Keystone Correction
- * 2 RGB Inputs, 1 RGB Output
- * 4:3 native aspect ratio; 16:9 supported
- * DVI-D Input
- * Network control
- * 2x 2W speakers
- * 30"-350" Image Range

For further information please visit www.3m.com/meetings



Photo Caption:
3M's DX70 DLP projector delivers excellent image quality

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