

PRESS RELEASE

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Panphonics and IMTV partner up in the South Pacific

Panphonics, manufacturer of world renowned directional audio products, is pleased to announce they are partnering with IMTV Ltd to bring directional audio solutions to New Zealand, Australia, Singapore, Malaysia, Thailand and Indonesia.

IMTV is a multimedia company with experience in networking, advertising, software, hardware, consumer goods, telecommunications and entertainment industries. IMTV also owns and operates Health TV in New Zealand which is a free IPTV channel for medical centre and hospital waiting areas, which aims to engage, educate and entertain patients before they see a medical professional. Health TV is the largest private internet protocol TV network in New Zealand (www.htv.co.nz).

Panphonics is proud to supply their directional audio speakers for the Health TV roll out to over 200 locations. By using Panphonics directional audio, Health TV is able to direct the message to its intended audience without disturbing the surrounding patients and staff. The low profile design of the speakers makes them easy to place and blend in to the décor and surroundings.

IMTV and Panphonics look forward to working together to bring focused audio, for both digital signage and proAV solutions, to South East Asia, Australia and New Zealand.

You can contact Panphonics at www.panphonics.com or call +358 9 8193 8560
You can contact IMTV at www.imtv.co.nz or call +64 275 43 4430

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