

# Panasonic

## Press Release

### **Panasonic's NMStage: Get the Message**

Panasonic's NMStage is the functional, expandable and secure digital signage software that helps you deliver your message to market. The advanced software gives you the opportunity to display real-time content (such as news; stock information; weather conditions; special offers; emergency messages), as and when required.

Featuring dynamic real-time multi-window scheduling, NMStage enables you to manage all of your content and schedule it out exactly when needed - allowing you to programme and manage content down to the second. NMStage also enables you to choose whether you manage and distribute the same content on all of the displays, or schedule one display at a time.

Panasonic's NMStage is both convenient and practical, allowing you to monitor your signage system remotely. The player and display devices can be independently controlled and viewed from a network operations centre, from where corrective action can also be taken, as needed, by the systems operator.

Panasonic's NMStage utilises the latest content technology. Your message can be delivered in high definition or standard definition video, as well as Flash, JPEG, HTML, Powerpoint and Windows Media Player. Additionally, all programs supported by Internet Explorer are also supported by NMStage.

The system is designed with large scale implementation in mind and is capable of meeting the requirements of small to large scale deployments, enabling you to deliver your message to virtually any number of people, using virtually any type of display.

With Panasonic's NMStage you have the opportunity to deploy your targeted digital signage network directly to the most advanced display devices on the market. Panasonic offers 37", 42", 50" and 65" HD/SD single and multiple plasma displays; LCD displays; vertical and horizontal interactive kiosks, as well as projection systems.

With scalable and customisable hardware and software solutions, NMStage can be used for virtually any application you choose. Use any media: Flash; pictures; movies; websites, on any number of plasma displays; projectors; LCDs or even Astrovision. Your content is in your control.

NMStage is ideally suited to a broad range of industries; from travel and hospitality, to retail, finance and education.

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[www.panasonic.co.uk](http://www.panasonic.co.uk)

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